



AMITY
UNIVERSITY
— LUCKNOW CAMPUS —

Relive, Rejoice,
and Recharge...

at

AMIPHORIA
2025



5th, 6th & 7th March 2025

Experience the Magic of Amity University's
Annual Cultural Extravaganza

Event Title – Digital 2D/3D Art Competition

Digital/3D Art Competition: Design the Future, Digitally

Event Overview

Unleash your creativity in the **Digital Art Competition**, where innovation meets artistry! Whether you're a skilled digital artist or an aspiring creator, this is your opportunity to showcase your imagination and technical skills. The competition focuses on originality, creativity, and visual appeal, celebrating the limitless possibilities of digital design.

Organizers

- **Organized by:** Amity School of Fine Arts
- **Faculty Coordinator:** Gaurav Rawat
- **Contact:** +91-9453314174
- **Email:** grawat@lko.amity.edu

Eligibility Criteria

- Open to all students passionate about digital art and design.

Event Dates

- **Registration Deadline:** February 01, 2025

- **Event Day:** March 6th, 2025

Registration Process

- Participants must register in advance via the official competition portal.
- **Registration Fee:** Rs. 200/-
- Each participant is allowed to submit only one artwork.

Competition Format

- **Participation Type:**
 - Solo competition.
- **Art Medium:**
 - Participants may use any digital platform or software of their choice.
- **Submission Options:**
 - The competition will be conducted in both **online** and **offline** modes.
 - Participants can either create and submit their artwork onsite at the venue or submit their completed artwork online.
- **Time Limit:**
 - **Onsite Participants:** 2 hours to complete the artwork.
 - **Online Participants:** Must adhere to the same time constraint and submit their work within the competition timeline.
- **Restrictions:**
 - Use of AI-generated art is strictly prohibited.

Judging Criteria

- **Creativity:** Originality and innovation.
- **Technical Skills:** Proficiency in digital art tools.
- **Relevance:** Alignment with the theme.
- **Aesthetics:** Overall design and visual appeal.

Prizes & Awards

- **1st Prize:** Rs. 2,000 + Trophy + Certificate of Achievement
- **2nd Prize:** Rs. 1,000 + Trophy + Certificate of Achievement
- Participation certificates will be provided to all participants.
- Details of awardee will be shared on the event day.

Rules & Regulations

1. **Participation:**
 - Solo competition with one submission per participant.
2. **Registration:**
 - Participants must register through the official competition portal before the deadline.
3. **Art Medium:**
 - Any digital platform or software may be used for creating artwork.
4. **Submission Modes:**
 - **Online:** Participants can upload their completed work as per the timeline.
 - **Offline:** Participants will create and submit their work onsite.
5. **Time Limit:**
 - 2 hours for both online and offline participants.
6. **Restrictions:**
 - AI-generated art is strictly not allowed.

Contact Information

Faculty Coordinator

- Gaurav Rawat
 - Contact: +91-9453314174
 - Email: grawat@lko.amity.edu

Student Coordinators

1. **Himani Jadaun**

- Course: BFA Animation
- Semester: 6
- Contact: A7905822007
- Email: himasingh9457@gmail.com

2. **Suyash Mishra**

- Semester: 6
- Contact: A7905822020
- Email: suyashmisra2003@gmail.com